



The evolution of sustainable building materials

Delivering on sustainability and performance, EvoBuild™ makes better homes and greener communities a reality—right now.

EvoBuild™ lowers the carbon footprint of every home you build. As industry leaders, you've considered every detail of what goes into the homes you build—cutting-edge smart-home technology, energy-efficient features that lower utility costs and preserve resources, and quality materials that will stand the test of time. While these help to lower operational carbon, choosing EvoBuild™ low carbon concrete allows you to lower the embodied carbon of your homes. Not only does this define you as a sustainable builder, it also extends this distinction to your customers. Together, we can harness the innovations of today to build a better tomorrow.

EvoBuild™ Low Carbon Concrete is part of our Evolve™ Family of Products, the evolution of sustainable building materials. Our company, our products, our partnerships are unified behind this single concept—that we must evolve to meet the challenges of tomorrow.



Beyond sustainable: EvoBuild™ benefits

- A range of products formulated to meet your project's sustainability goals and optimized to meet the performance needs of every building application
- Performance promises based on empirical evidence, extensive testing and R&D
- Experienced team of experts will find the right solution for your project needs, and even shed light on how to get to "zero"
- Access to custom co-branded marketing materials to explain product benefits to the homebuyer (innovative suppliers partnered with innovative builders)

Available in a range of carbon reduction levels, Evobuild™ has the solution for every application

2ERO Gool Zero

The EvoBuild™ Range: reducing the carbon footprint of concrete

Foundations, Interior Floors, Toppings & External Flatwork—whatever the building application, we have a solution. And, with dedicated staff able to help you determine the right fit, you'll never have to go it alone.

Dial up the green.

Dial down the CO₂.



EVOBUILD LOW CARBON CONCRETE BRONZE

EVOBUILD LOW CARBON CONCRETE SILVER

EVOBULD CONCRETE

EVOBULD LOW CARBON CONCRETE
ZERO 1010

Strength (MPa)	Global Warming Potential, Industry Benchmark* (kg CO2 eq per cubic meter)	Reduction Percentage	Reduction Percentage	Reduction Percentage	Consult your sales rep on how you can participate in getting to zero
25	305	30-50%	50-70%	70-85%	
30	350	30-50%	50-70%	70-85%	
35	417	30-50%	50-70%	70-85%	

^{*}Savings levels are measured against the CRMCA Member Industry-Wide EPD for Canadian Ready-Mixed Concrete, January 6, 2017

From EvoBuild™ Bronze, which reduces between 30-50% of embodied carbon, to EvoBuild™ Zero*, which can eliminate it almost entirely, our range has you covered.

^{*} Consult with our salesperson to learn more about achievable levels



Contact your sales representative for more information on how we can help you meet your sustainability targets today.

heidelbergmaterials.ca