

Quarterly Newsletter

Second Quarter 2025 | Built Green Canada

In This Issue:

- Built Green Launches its Schools' Program Pilot
- 2025 National Green Building Day
- Project Certifications
- Program Updates & Important Industry News
- Built Green in the Community
- Ways to Showcase Your BUILT GREEN® Certification
- Online Training Opportunities
- BUILT GREEN® Approved Products to Help Earn Project Points

Built Green Launches its Schools' Program Pilot

Renfrew Educational Services continues innovating as the first to enrol

Despite Canadians increasing anxiety about the cost of living, political uncertainty and job insecurity, sustainability is increasingly prevalent in the country, propelled by consumer demand and government programs and initiatives. Industry requests over the last few years have resulted in the development of Built Green Canada's **Schools' program** launched in May, alongside announcing its first enrolment, courtesy of Renfrew Educational Services.



Now more than ever, healthy buildings have become a priority, and there is growing awareness that a sustainably built building is a healthier place to occupy. On average, Canadian children spend six hours a day in school. Beyond the health of the school, its environment affects student behaviour and considers the physical, psychological and social surroundings—important considerations for the overall health of the child.

Renfrew Educational Services is a designated Special Education School in the province of Alberta who has welcomed families and children with significant disabilities, including diagnoses such as Autism, Down Syndrome, Cerebral Palsy and Global Development Delays. Renfrew provides unique and innovative programs, services, spaces, technology and equipment. Their interest in having spaces that offer state-of-the-art Mind and Movement Rooms, places to accommodate their service dog, and the intersection of creating an environment of wellbeing in a built structure, drove Renfrew's interest in the health of a school building.

“

We're committed to creating optimal school environments for our students. Part of that is the physical bones of the school, but it extends beyond that. Built Green's Schools' program offers flexibility in areas such as occupant wellness, a section devoted to the wellness of future building occupants and how they interact with and enjoy their space.

”

- Janice McTighe, Founder and Executive Director at Renfrew Educational Services

Built Green Canada is encouraging government and industry to participate in the program during this pilot phase. The organization is looking for input from those on the ground. [Read more.](#)

2025 National Green Building Day

Recognizing those building more sustainably, leading the way forward

In conjunction with **National Environment Week**, Built Green Canada encouraged the building sector and municipalities to recognize the first Wednesday of June National Green Building Day. The intention of this annual day is to raise awareness and support for sustainable building practices—recognizing industry leaders already doing so and encouraging others who aren't as far along in their journey.



National Green Building Day

June 4, 2025

Raising awareness and support for sustainable building practices.

Built Green Canada celebrates those building more sustainably and encourages others in the industry, including trades, consultants, contractors and the media that profile them, as well as municipalities, to recognize those building beyond code.

For sustainable builders, and those supporting them, this was an opportunity to spotlight their efforts and how they benefit their homebuyers and the environment, while also setting a standard that helps progress industry. Their leadership deserves recognition.

This initiative generated builder and municipality participation, earned media pick-up (outlined in Built Green in the News) and reached 497,393 online users, which resulted in 683,698 impressions through our social channels. [Read more.](#)

Ways You Can Recognize the Day Next Year:

1. Brag about what you're doing in sustainable building through your website and socials or just celebrate the environment and include: #NationalGreenBuildingDay and our handle.
2. Feature those in your community who are building beyond code requirements and certifying through a third party.
3. Feature those in your office who are promoting sustainable building practices and / or sustainability practices your office employs.
4. Email your colleagues and network about your work and / or those in your community building sustainably.
5. Consider doing National Environment Week programming and / or socials' posts—perhaps attend an event!

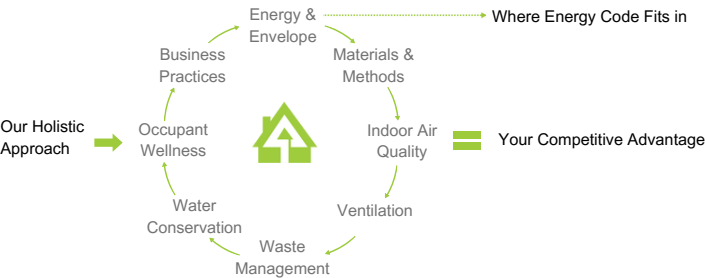
Your Pathway to a Competitive Advantage



Our programs are affordable and offer ease of navigation and the flexibility for you to choose from a number of green features, depending on what best suits your build, customer and budget.

Whether you're in a jurisdiction that requires 9.36, Energy Step Code or Energy Tier Code, all builders face increased energy performance requirements—the competitive advantage originally associated with energy alone is gone (beyond cases of exceptionally high performance).

Through BUILT GREEN® certification, you gain an advantage over other builders—our programs take a holistic approach that includes the preservation of natural resources, reduction of pollution, ventilation and air quality and the improvement of home durability. Yours is a more sustainable build: verified with certification! [Learn more.](#)



Single Family Program

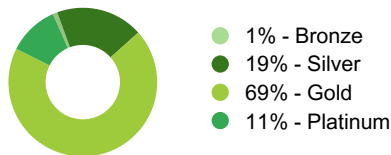
The origins of our flagship program, [Single Family New Construction](#), are in 2003, when the organization was formed. It's a two-in-one certification: the EnerGuide label through [Natural Resources Canada](#) and our BUILT GREEN® label.

Certification Numbers

Congratulations to all builders who verified their builds through BUILT GREEN® certification this quarter:

Aquila Homes Ltd, Averton Group, Beedie Construction Ltd, Brookfield Residential, Christenson Developments Ltd, Città Group, City Homes Master Builder Inc, Colbray Custom Homes, Crystal Creek Homes, Custom Quality Build Ltd, Distinctive Homes, Excel Homes Calgary, Excel Homes Edmonton, Gary Sandhu Developments Ltd, Genesis Builders Group, Grace Projects Inc, Hasler Homes, Homes by Avi, Homes By Us Ltd, J. Campeau Development Corp, Jayman BUILT, Klair Custom Homes Ltd, Landmark Homes, Legacy Signature Homes, Lentel Construction, McKee Homes, PATH Developments, Prominent Homes Ltd, Rosecrest Homes Ltd, San Rufo Homes, Scagliati Homes, Sterling Homes Calgary, Sterling Homes Edmonton, True Home Construction Ltd, Tyee Homes, Unicus Projects Ltd, Urban Pioneer Infill, and Verity Construction.

Q2 Single Family (incl. MURB) Labels by Certification Level



Platinum Homes Highlighted



Next to Built Green's Net Zero Energy+ certification, Platinum is the highest certification level a project can achieve. On their EnerGuide label, these projects earned at least 30 per cent lower than reference house, while achieving incremental improvement across the other seven areas of our programs—verifying energy efficiency and green features!

Special shout out to all who achieved BUILT GREEN® Platinum certification on their single family projects this quarter!

Congratulations to Colbray Homes (2), Excel Homes Edmonton (3), Hasler Homes, Legacy Signature Homes, Lentel Construction, PATH Developments (5), Sterling Homes Calgary (49), Sterling Homes Edmonton (13), Tyee Homes (4).

Check out some of these beautiful, sustainably built projects!

Colbray Homes

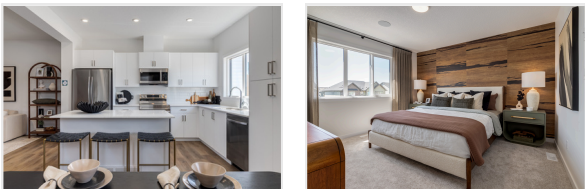
- Energy Advisor: [Enviromatics Group Ltd.](#)
- Lacombe, Alta.



[Colbray Homes](#) certified two BUILT GREEN® Platinum homes this quarter. Each home includes triple-pane oversized windows to maximize natural light, an HRV system for improved air quality, and an energy-efficient furnace and boiler with in-slab heating for consistent, efficient warmth. Efficient toilets and appliances, along with durable exterior finishes and superior insulation, further boost energy efficiency and long-term performance.

Excel Homes Edmonton

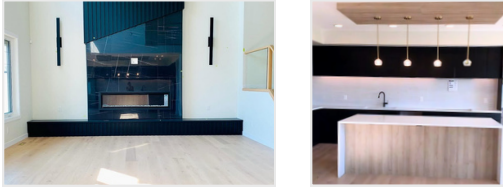
- Energy Advisor: [Energispec Consulting](#) and [Oasis Engineering](#)
- Edmonton, Alta.



[Excel Homes](#) certified three BUILT GREEN® Platinum homes this quarter. As a dedicated builder, Excel leads the industry not only in safety and innovation but also in environmental responsibility, always considering the long-term impact of their choices. Every Excel home is designed with a strong focus on sustainability and comfort, incorporating green features such as low-flow toilets, low-VOC paints and finishes, ENERGY STAR rated appliances, and 96% high-efficiency furnaces.

Legacy Signature Homes

- Energy Advisor: [Enviromatics Group Ltd.](#)
- Edmonton, Alta.



This home by [Legacy Signature Homes](#) includes green features like an HRV system, low-formaldehyde insulation and products, low-VOC paint, and a programmable, humidistat-controlled ventilation fan—all working together to support superior indoor air quality. It also features durable materials, third-party certified recycled carpet throughout, and water-saving appliances. During construction, the builder implemented a comprehensive recycling program, diverting waste from the landfill and requiring suppliers and trades to recycle their own materials.

Lentel Construction

- Energy Advisor: [E3 Eco Group Inc.](#)
- Delta, B.C.



This home by [Lentel Construction](#) was built with superior insulation, including ICF foundation walls, continuous insulation throughout the building envelope, and high levels of air tightness, ensuring optimal thermal performance and comfort year-round. ENERGY STAR appliances and water-saving toilets were installed to reduce environmental impact. The home is also solar ready, providing the homeowners with the option to seamlessly integrate solar panels in the future.

PATH Developments

- Energy Advisor: [Enertech Solutions Ltd.](#)
- Colwood, B.C.



[PATH Developments](#) certified five BUILT GREEN® Platinum homes this quarter—each designed with sustainability, durability, and occupant health in mind. They used third-party certified, sustainably sourced lumber and selected durable materials for countertops, flooring, roofing, and siding to ensure long-lasting performance. To support healthier indoor living, the homes feature superior ventilation systems and materials with low-to-no formaldehyde and no-VOC content, including insulation and paint.

Sterling Homes Calgary

- Energy Advisor: [Ecosynergy](#) and MPM Consulting Inc.
- Calgary, Alta.



This quarter alone, [Sterling Homes Calgary](#) certified an impressive 49 BUILT GREEN® Platinum homes! Each home is equipped with the builder's standard Smart Energy package, which combines energy-efficient and smart home upgrades to enhance performance, comfort, and convenience. Features include a programmable thermostat, efficient tankless hot water heater, and triple-pane windows—all working together to optimize energy use and reduce environmental impact.

Sterling Homes Edmonton

- Energy Advisor: [Enviromatics Group Ltd.](#)
- Spruce Grove, Alta.



[Sterling Homes Edmonton](#) continues to demonstrate their commitment to sustainable building, certifying a noteworthy 13 BUILT GREEN® Platinum homes this quarter. These homes were constructed using durable, long-lasting materials, ENERGY STAR appliances, an HRV system, and Low-E SunStop windows. To support healthier indoor environments, they incorporated third-party certified insulation, zero-formaldehyde materials, and a non-combustion fireplace to help improve indoor air quality.

True Home Construction Ltd.

- Energy Advisor: [Enertech Solutions Ltd.](#)
- Shawnigan Lake, B.C.



This home by [True Home Construction Ltd.](#) features high-efficiency mechanical systems, low-flow fixtures, and high-performance windows. A durable metal roof and eco-friendly insulation made from 63% recycled material enhance longevity and sustainability. The ICF basement delivers superior thermal performance and reduced emissions—every detail reflects a commitment to comfort, accessibility, and long-term environmental stewardship.

Tyee Homes

- Energy Advisor: Kootenay Energy Advisor
- Kimberley, B.C.



Tyee Homes has completed certification of all 24 units—across 12 duplexes—in their Huckleberry Lane development. Each unit has achieved BUILT GREEN® Platinum certification, with the final two certified this quarter. This marks the culmination of a multi-year commitment to sustainable homebuilding and high-performance design.

This impressive development was recognized early on by FortisBC for its energy efficiency and commitment to sustainability, having achieved Step Code 5. Tyee Homes thoughtfully incorporated passive solar design principles, installing triple-glazed windows with coatings tailored to each window's orientation. Covered decks further enhance the building envelope by protecting exteriors from freeze/thaw cycles in the winter and reducing heat gain in the summer.



A standout feature of Huckleberry Lane is the superior air tightness of the homes. Tyee Homes chose not to outsource this critical work, personally installing the air barrier wrap and tape to maintain quality control. As a result, each duplex achieves approximately 0.7 air changes per hour, significantly improving energy performance.

All units are equipped with combi boilers for efficient water and space heating, and feature in-floor radiant heating on both levels—a standard in every Tyee home. This system not only delivers high efficiency but also offers improved comfort and ease of use. To further reduce environmental impact, Tyee Homes used locally sourced timbers and installed water-efficient fixtures, including low-flow toilets.

“Tyee Homes has been a high-performing BUILT GREEN® builder consistently certifying at Platinum for a long time. The owner, Carl Lauren, is a true craftsman, building high-caliber homes, driving green building practices and advocating to local municipalities for over 15 years.”

- Jenifer Christenson, Chief Executive Officer, Built Green Canada

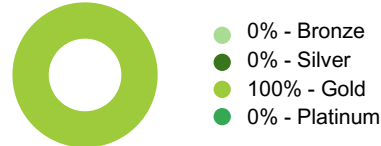
With the completion of Huckleberry Lane, Tyee Homes continues to raise the bar for thoughtful, sustainable, and community-oriented homebuilding—delivering healthier, high-performance homes.

High Density Program

Our **High Density New Construction** program applies to multi-storey, residential tower, mixed-use and renovation projects. During the second quarter, an impressive high density project was completed and is featured below. This progressive builder demonstrates leadership in the residential building industry and verifies their exemplary work through certification.

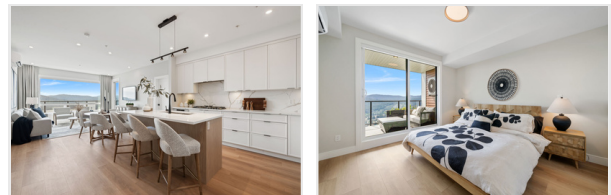
Congratulations to Verity Construction!

Q2 High Density Labels by Certification Level



Verity Construction – The Ridge at Vista Point

- 96 units, condominiums – Langford, B.C.
- BUILT GREEN® HD Verifier: Roger Chayer, Talus Green Building Consulting



Verity Construction was awarded BUILT GREEN® Gold for The Ridge at Vista Point, a six-storey residential condominium development that exemplifies sustainable and modern living. Located just minutes from the everyday essentials of Millstream Village and within walking distance to the outdoor amenities of Bear Mountain, this thoughtfully designed development offers a balance of nature and convenience.

These sustainably built homes feature a carpet-free design, low-VOC materials, energy-efficient appliances and lighting, and durable, high-end finishes. Residents enjoy modern comforts paired with sustainable design that enhance long-term livability and reduce environmental impact. During construction, Verity Construction implemented a comprehensive recycling program, engaging trades to participate in on-site recycling efforts, further reinforcing the project's commitment to sustainability.

With vibrant shopping, dining, and recreational activities just moments away, The Ridge at Vista Point offers homeowners the ideal combination of peaceful living and urban accessibility.

Program Updates

For our 2025 checklists, please visit the [BUILT GREEN® portal](#) or contact us directly. These include:

- Single Family New Construction (incl. Net Zero Energy+ & Restorations)
- Single Family MURB New Construction
- Single Family Renovations
- Single Family Small Home Improvement
- High Density New Construction (multi-storey, residential tower, mixed-use + Renovations)
- Communities – Pilot
- Small Commercial – Pilot
- Schools – Pilot


Environmental, Social & Governance Reporting


Are you reporting your ESG to key stakeholder and audiences?

Built Green's programs have been recognized through the international organization, [GRESB](#), for full points through their Design / Construction category!

GRESB is a mission-driven and industry-led organization that provides actionable and transparent environmental, social and governance (ESG) data to financial markets. They collect, validate, score and independently benchmark ESG data to provide business intelligence, engagement tools and regulatory reporting solutions for investors, asset managers and the wider industry.

Featured Post

**s2etech and builtgreencanada**



s2etech We are proud to have been selected as the winner in the Innovation Category, sponsored by Excel Homes: for Built Green Canada's Maverick Awards! 🌟

The Maverick Awards recognize creativity in advancing sustainable building. Aiming for a net zero residential development, EVE Park is an innovative rethinking of suburban living, addressing high performance buildings and smart parking towards greater green space and development guided by the BUILT GREEN® Communities program.

Thank you [@builtgreencanada](#) for your leadership in helping builders build better!

Wildfire Season 2025

Mitigation and Prevention High on Agenda

As of June 30, Canadian wildfires had already burnt over 3.7 million hectares of land—more than the record-breaking 2023 [wildfire] season on record. Natural Resources Canada and Environment and Climate Change Canada are both projecting higher than usual temperatures through August as there is intensifying pressure across the country amongst all orders of government, industry and the public. In fact, the G7 Summit earlier in the month prioritized wildfires as part of their agenda.

The magnitude of this presents significant risk to the health and safety of Canadians. Built Green's programs continue to offer ways to build better, more durable homes and we provide support to go with that. With mitigation strategies an increasing priority in the built environment, industry is working through ways to incorporate disaster preparedness solutions into their developments. Built Green's programs include specific checklist items for resiliency and disaster preparedness.

Meanwhile, durability is one of the most overlooked aspects of a sustainably built home due to improved building materials and methods—from engineered lumber that resists warping to extremely durable exterior features such as 30-year shingles to waterproofing foundation walls. Through our programs we want to ensure that we aren't building homes that need substantial renovations every five years.

Greenhouse Gases & Carbon

Currently, GHG reporting is an option in our programs and not a requirement; however, select municipalities have already set target reduction requirements, while the Canadian Commission on Building and Fire Codes has included it in the 2025 National Building Code, which will come into effect in 2026. Embodied carbon requirements are expected for 2030 codes. Built Green strongly encourages GHG and carbon reporting to support industry's readiness for incoming requirements. Built Green has opportunities to earn points through the Energy & Envelope section of our programs. For Single Family, this information is listed below:

Calculate and provide the greenhouse gas emission reductions based on the energy modelling results (see tab on BUILT GREEN® Checklist to calculate).

- 10% reduction from the [ERS] reference house for 1 point.
- 20% reduction for 2 points.
- 30% reduction for 3 points.

And / Or

Builder performs life-cycle analysis (Operational + Embodied Carbon). Life-Cycle Specialist conducts a Cradle-to-Gate analysis for 2 points or a Cradle-to-Grave analysis for 4 points.

Operational & Embodied Carbon Checklist Items

Throughout our programs, there are checklist items that contribute to the reduction of GHGs, both operationally and with embodied carbon. To raise awareness of these checklist items and encourage builders to consider impacts, we've identified them in a separate checklist. Reviewing these will assist you in directly equating your checklist item choices to reductions. For more information, please [contact us](#).

Webinar – BUILT GREEN® Product Catalogue Talks

On June 18, we delivered our second Product Catalogue Talks, featuring a series of short presentations on building materials that support sustainable construction. A select group of our Product Catalogue listers discussed the features and benefits of their products—including some lesser-known advantages—and how these materials can help meet code, achieve certification, and contribute to climate mitigation.



With over 100 registrants, there was representation from British Columbia, Alberta, Manitoba, and Ontario, ranging from builders to engineers, energy advisors, architects, and municipalities.

Special thank you to our speakers: Airthings, All Weather at Home, Gradient Thermal Inc, Henry Company, IKO Industries, and Owens Corning. [More about their BUILT GREEN® Approved products.](#)

And a big thank you to Airthings, All Weather at Home, IKO Industries, and Owens Corning for contributing some amazing prizes. Your support meant attendees walked away with sustainable buildings product samples to try.

Supporting Sustainable Growth in Edmonton



We're proud to partner with the City of Edmonton on Goodridge Corners—a new city-led neighbourhood development that prioritizes environmental sustainability, healthy living, and diverse housing options. Designed with an integrated network of pedestrian paths, cycling routes, and green spaces, this community supports a connected and active lifestyle.

Only Built Green builders are constructing homes in this development, with mandatory BUILT GREEN® certification, ensuring each home meets high environmental performance standards. The first residential stage includes 112 ground-oriented lots, offering single-family, semi-detached, and row housing options—all with a focus on sustainability.

More information available [here](#).

Shout Out to Industry Awards



We want to acknowledge all those building better—as well as the associations that work to showcase their achievements and provide ongoing learning opportunities. Congratulations to all whose excellent work was recognized as finalists and winners at the following awards that took place during the second quarter:

- [Central Alberta Awards of Excellence in Housing](#), BILD Central Alberta
- [BILD Awards](#), BILD Greater Toronto Area
- [BILDCR Awards](#), BILD Calgary Region
- [HAVAN Awards for Housing Excellence](#), HAVAN
- [Housing Awards of Excellence](#), CHBA Fraser Valley
- [National Awards for Housing Excellence](#), CHBA National
- [RenoMark Renovation Awards](#), Manitoba Home Builders Association
- [RRHBA Master Awards](#), Saskatchewan Home Warranty
- [VIBE Awards](#), CHBA Vancouver Island

Habitat for Humanity Edmonton Opens Sixth ReStore in St. Albert

Habitat for Humanity Edmonton is excited to announce the grand opening of its sixth ReStore location, now open in St. Albert! The celebration takes place on Saturday, July 26, and to mark the occasion, shoppers at the new store will receive 20% off their entire purchase—one day only!



The new ReStore is located at 120-730 St. Albert Trail, St. Albert, and offers a wide selection of new and gently used furniture, appliances, building materials, and household items at affordable prices.

When you shop or donate to ReStore, you're doing more than saving money—you're supporting Habitat for Humanity Edmonton's work in helping local individuals and families access affordable homeownership. Every purchase and donation helps fund the construction of affordable homes right here in northern Alberta. ReStore also offers environmental benefits. By keeping quality items in use and out of the landfill, ReStore empowers communities to shop sustainably while reducing waste.

Come by on July 26 to celebrate this exciting new chapter and enjoy a great deal while making a difference—right here in your community. Visit their [website](#) to learn more or find a ReStore location near you.

We're Growing!

Welcome to our newest team member, Lee Skovsgaard, who will be working in the Ontario market. We're excited to have him on board and look forward to continued growth!



Wellness Day 2025

Each year, Built Green initiates a Wellness Day for the team—a chance to step back, recharge, and focus on health and well-being. Each year, Built Green initiates a Wellness Day for the team—a chance to step back, recharge, and focus on health and well-being. Part of our day was spent in our happy place—Edmonton's river valley (the longest stretch of urban parkland in North America).



Built Green in the News

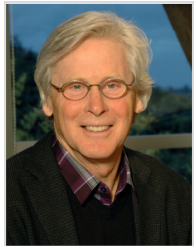
Over the second quarter of 2025, Built Green-related media coverage was picked up by a number of outlets, including:

Business Journal (2), Business Reflections (2), Canadian Family (2), Canadian Industry Online (2), Canadian Insider (2), Change for Climate, Construction Insider (2), Construction Connect Canada (2), Construction Links Network, Globe & Mail, HRAI E-Insight, Industry Media (2), Madison's Lumber Reporter, Masthead, MSN, Online Business Canada, Ottawa Times, REMI Network, The Four Town Journal (2), The Roughneck, Tolerance.ca (2), Weekly Voice, Western Built, Yahoo Finance (2) and more.

Our 2025 Board of Directors



Meet those contributing to our ongoing efforts to progress sustainable building practices.



Bill Patterson
Immediate Past Chair
Città Construction
Saanichton, B.C.



John Friswell
CCI-Fairmile Group Ltd.
North Vancouver, B.C.



Nick Hudson
Hudson Restoration
Burlington, Ont.



Dave Krasman
Chair
Jayman BUILT
Calgary, Alta.



Lance Floer
Past Chair
Director Emeritus,
Board Development
Independent
Calgary, Alta.



Greg Hasler
Hasler Homes
North Vancouver, B.C.



Dave Turnbull
Past Chair
Director Emeritus,
Technical Advisor
Enerspec Consulting
Edmonton, Alta.

About Our Board

Built Green Canada held its Annual General Meeting early in April, which included elections for the 2025 **Board of Directors**. The Board is comprised of leaders from diverse backgrounds, representing builders, renovators and developers that deliver a range of housing product, and who contribute to the organization's ongoing efforts to progress sustainable building practices, through the delivery of our practical, affordable, third-party certified building programs.

Congratulations to Dave Krasman, Jayman BUILT, for his re-appointment as Chair of the Board, following terms as Vice Chair and Treasurer / Secretary. As a long-standing member of the residential building industry and an early adopter of sustainability, he brings a wealth of expertise, alongside his keen interest in innovation and support of practical builder applications.

We would like to thank John McCormack, Partners Homes, for serving as our Secretary/Treasurer. John has been a consummate professional—actively participating, providing leadership and bringing valuable experience to the Board. As he steps down, we extend our sincere thanks and wish him all the best in his future endeavors.

Thank you to all the Directors on the Board for their commitment to sustainable building and to Built Green Canada. Each of our directors is a market leader and valued contributor, including Bill Patterson, Lance Floer, John Friswell, Greg Hasler, Nick Hudson, and Dave Turnbull.

2024 Technical Standards Committee

Last quarter, we profiled our **Technical Standards Committee** (TSC) who advise Built Green Canada on matters related to the technical standards of our programs for environmentally responsible building practices, energy use, products, and standards compliance.

Committee members bring expertise to ensure that the program checklists are appropriate and working in accordance with the interests of Built Green Canada and that audit processes ensure program integrity.

Join the BUILT GREEN® Community

The BUILT GREEN® Community is a network of industry professionals committed to more responsible building practices and third-party certification. Each group is comprised of valuable resources for those interested in green building.

Are you making mutually beneficial connections; you can help build on each other's sustainability goals.

Connect with Us

✉ info@builtgreencanada.ca

☎ 780.485.0920 | Toll-Free 855.485.0920

🌐 <https://builtgreencanada.ca/become-a-member>

Why Showcasing Your 3rd-Party Certification Matters

Show you're not greenwashing: verify your work

Without certification, it's difficult to know whether requirements are met; certification removes perceptions of greenwashing. Putting the BUILT GREEN® label on the electrical panel tells homebuyers you're credible. Show off your label—in the home and showhomes, in your advertising, on social media, through both your sales team and realtors.

This is about your competitive advantage. It's about you being a progressive builder who's building more sustainably, with a label to verify this. It's about being a builder who does more than code. And, it's about [pass-along benefits](#) you can offer your homebuyer.

Increasingly, we receive calls from customers asking if a home they're considering has been certified. Homebuyers are becoming more discerning about the legitimacy of "green feature" claims.

Covid reminded us of the importance of healthy living; it remains on our collective minds, so showcase green features that make your homes healthier and more sustainable—it's more than energy.

[Contact us](#) for assistance highlighting green features.

1. Display Your 2-in-1 Home Certification

These labels provide verification to the home's energy efficiency and green features and reinforce to homebuyers that they've purchased from a quality builder who goes beyond code.

2. Project Labels – on Electrical Panel

Affix BUILT GREEN® label on electrical panel with EnerGuide label from Natural Resources Canada.



EnerGuide is an official mark of Natural Resources Canada: used with permission.

3. Generic Label – Showhome, Sales Package, Office

A commitment to certification before seal level is confirmed



Highlight your commitment to verifying your projects' energy performance + holistic approach to sustainable building, with a generic label!

**Generic label available to promote certification from the start: for projects enrolled for certification / if builder includes certification as an option (there's no certification level identified). It's not to be used for equivalency standards. Available on request—[contact us](#).*

4. Metal Plaques – Projects, Showhomes, Office



\$35 [Metal certification plaques](#) are a conversation starter that further feature home certification—install on sidewalk, gate, project exterior / interior wall, plus in showhomes! Available in Bronze, Silver, Gold, Platinum, Net Zero Energy+ and generic (no level).

5. Show Customers the Value of Your Build Being 3rd-Party Certified

We provide a [homebuyer benefits overview](#) to help you promote your BUILT GREEN® project: include benefits when talking to customers—ensure they know why your product is superior! Plus, integrate this into your marketing efforts.

You offer economic benefits; a healthier, more efficient, comfortable home; increased durability; alongside verification of green features and energy efficiency—which can result in rebate eligibility!

6. Social Media: Tag Us & Use Hashtags



Show customers you go beyond status quo—include:

[#BuiltGreenBuilder](#) [#PutALabelOnIt](#) [#BuiltGreenCertified](#)

7. Connect with Us to Be Featured



- Social media
- Website
- Newsletter
- Webinars
- And more...

Follow and engage with us on:



Incentives & Rebates



Green home incentives mean benefits you can pass to customers—putting money back in their pocket. Rebates are available across the country and vary based on project type (single family, renovation, high density, etc.).

Mortgage Rebate Eligibility

Single family new homes certified BUILT GREEN® Gold, Platinum and Net Zero Energy+ are eligible for a partial mortgage loan insurance **premium refund of 25 per cent** (minimum 20 per cent improvement in energy performance).

- Canada Mortgage & Housing Corporation: [Eco Plus Program](#).
- Canada Guaranty Mortgage Insurance Company: [Energy-Efficient Advantage Program](#).
- Sagen™: [Energy-Efficient Housing Program](#).
- And others.



Remind your homebuyer – contact Built Green Canada for their Certificate of Authenticity to receive the rebate!

In the second quarter, we responded to 62 homebuyer requests for Certificates of Authenticity. This document, issued out of the Built Green office, enables them to access mortgage insurance rebates.

Shout out to mortgage providers who incentivize homebuyers to buy greener homes, verified through certification. By providing substantial rebates, they increase demand for sustainably built homes—providing builders with an added selling feature and rewarding homebuyers who choose a greener future!

Enhance Your Skills with Affordable Training



We believe training is essential. Built Green offers affordable online courses to guide you through practical methods to encourage continuous improvements to building practices. Our builder membership requires updated training every two years. Is your training up to date?

Plus, earn checklist points for additional staff and trades who go through our training. Membership fee discount applies.

Are you looking for training? Register now.



BUILT GREEN® Program Fundamentals

\$150 for members / \$250 for non-members

Even for long-time members, this is a great refresher: on what Built Green is about and how you can leverage the benefits. A requirement for new builders, this course focuses on the fundamental aspects of the program to orient participants on how to work with Built Green; introduce you to the administrative and technical requirements; prepare you to successfully navigate our quality assurance processes; and offer resources to help you be successful at building BUILT GREEN® homes. We strongly recommend building science training as a natural progression.

- 3 CPD points – BC Housing
- Master Building training credits – PHBI



Construction Technology for Built Green

\$276.50 for members / \$395 for non-members

An excellent building science course by Blue House Energy, it addresses the house-as-a-system concept; the role of sustainable development in construction; how building science affects building durability and occupant comfort; the signs, symptoms and solutions for good indoor air quality; building envelope details and how they control or contribute to heat, air and moisture flows; and mechanical systems.

- 20 CPD points – BC Housing
- Master Building training credits – PHBI



Built Green Net Zero Energy for New Construction

\$276.50 for members / \$395 for non-members

For those working toward net zero, this series of training modules supports our Net Zero Energy+ certification program, and is valuable to any professional builder. It introduces concepts and techniques for developing high performance and net zero energy new construction projects. In addition to advanced envelope and mechanical system content, the course includes discussion on how occupant behaviour impacts the overall energy use in a house and affects the sizing of renewable energy systems.

- 20 CPD points – BC Housing
- Master Building training credits – PHBI



Built Green Whole-House Energy Retrofit

\$276.50 for members / \$395 for non-members

This course is a partnership between Built Green Canada and [Blue House Energy](#). It builds on industry's knowledge, providing the bigger picture of an "envelope-first" approach. It encompasses the basement to attic, assessing energy usage and building envelope, air leakage and drafts, insulation levels, heating / cooling problems and how to identify and address dampness and mold or mildew, which could lead to structural and / or health problems. This course aligns with our [Renovation Programs](#) but is valuable to any professional renovator.

- 20 CPD points – BC Housing
- Master Building training credits – PHBI



Webinar Recordings: Free of Charge for Members

Valuable online resources to improve on your projects' certification level and to find practical tips for building upon your sustainability efforts!

Develop a Deeper Understanding of Our Program Sections

- Energy & Envelope, Part I
- Energy & Envelope, Part II
- Materials & Methods
- Indoor Air Quality & Ventilation
- Waste Management & Water Conservation
- Business Practices

More Webinar Recordings with Great Tips

- Cost-Effective Ways to Improve Building Performance
- Under-Utilized Technology that Makes a Difference

Upon request, these are available for members at no charge—[contact us!](#)



What are you interested in learning about? We have upcoming webinar slots and want to ensure topics are valuable to you!



Helping Builders Sell the Benefits of BUILT GREEN®

Built Green offers you a pathway to your competitive advantage—we talk to sales teams on ways to communicate the benefits to customers! [Contact us](#) to learn more.

There are other valuable courses related to sustainability, which may meet our membership training requirements. For instance, we acknowledge Building Science for New Homes courses through Service Organizations licensed by Natural Resources Canada, alongside other training providers. Please [contact our office](#) to confirm.

Attention All Estimators!

Save Time on Product Sourcing

The BUILT GREEN® Product Catalogue is an online resource for builders and renovators: of building materials, for use in sustainable construction. Products have been approved by Built Green's Technical Standards Committee, giving builders peace of mind and saving them time sourcing materials.

Earn Points Towards Project Certification

Our checklists guide builders to achieve certification, and products featured are organized into the program sections where they have been approved to help earn points towards project certification.

Tankless Hot Water Heater

syncFURNACE Tankless™ – Gradient Thermal Inc.

Earning checklist points: 1.3.6, 1.3.8.2, 1.3.8.6, 8.1.3 & 8.1.4



- A highly efficient, 2-in-1 appliance that handles both space heating and domestic hot water from one space-saving unit. It features a 192 MBH high-efficiency tankless water heater, capable of up to 4.8 GPM at a 77-degree rise, with optional built in recirculation. Space heating comes from a high-efficiency, fully variable speed ECM fancoil, which uses the hot water from the tankless water heater to heat the air. Available in five sizes from 500 CFM to 2200 CFM with BTU output ranges from 30 MBH to 95 MBH. Manufactured in Calgary, Alta.



Section 2: Materials & Methods

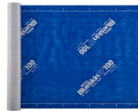


Section 1: Energy & Envelope

Air Barrier Membrane

Blueskin® VP100 – Henry Company Canada

Earning checklist point: 1.2.9

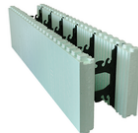


Improving building longevity, thermal performance, and occupant comfort by enhancing air quality and reducing mold formation, while also lowering energy costs, this easy-to-install, fully adhered peel-and-stick barrier eliminates air leakage and functions as a water-resistant rain barrier.

ICF Block

Nudura® Insulated Concrete Form – Tremco Canada

Earning checklist points: 1.2.3, 1.2.4, 5.7 & 8.1.4



- Largest ICF block in the industry at 8' long by 18" high, it folds flat, providing cheaper shipping and more room on the job site. Nudura Duralok technology allows the ICF webs to lock together vertically, eliminating form uplift and settlement, providing peace of mind when bracing walls. Manufactured in Coaldale, Alta.

Insulated Panels

ICE Panels – Greenstone Building Products

Earning checklist points: 1.2.3, 1.2.4, 5.13 & 8.1.4



- A proactive and economical approach to carbon-neutral building, these ICE Panels are a proprietary, engineered combination of EPS and galvanized steel. This combination results in a much lighter and stronger building envelope. The unique manufacturing process and connection details eliminate thermal bridging, resulting in an incredibly efficient building envelope. Manufactured in Brandon, Man.

Windows & Doors

Windows – All Weather at Home

Earning checklist points: 1.2.16, 2.3.5 & 8.1.4



- All Weather at Home offers a diverse selection of windows, meticulously designed to suit Canada's unique climate zones and cater to a variety of styles and preferences. Their award-winning, expertly crafted products deliver superior energy efficiency (up to R8), cost-effectiveness and CSA certification. Customers can trust that every window meets their stringent quality control standards and is backed by their commitment to exceptional service. Manufactured in Edmonton, Alta.

Fiberglass Entry Doors – All Weather at Home

Earning checklist points: 2.3.5 & 8.1.4



- Fiberglass doors insulate better, last longer, resist warping and cracking, and are dent resistant compared to other door materials. From timeless panel styling for a traditional look, to contemporary textured woodgrain for a bold, modern statement, fiberglass doors by All Weather at Home are the ultimate choice for quality, style and energy efficiency. Manufactured in Edmonton, Alta.

Concrete

EvoBuild™ Low Carbon Concrete – Heidelberg Materials

Earning checklist points: 2.1.8, 2.2.7 & 8.1.4



- EvoBuild™ lowers the carbon footprint of every home, helping homebuilders to reach their sustainability goals while maintaining performance and providing the same durability as traditional concrete. Supported by knowledgeable experts, science-backed data and sustainable product formulations, EvoBuild™ low-carbon concrete offers significant carbon reductions when compared against regional industry average benchmarks. Manufactured in Edmonton, Alta., Delta, B.C. and Picton, Ont.

Stone Veneer

**Country Cliffstone –
Selkirk Stone Distributors Ltd.**
Earning checklist points: 2.3.4



- Country Cliffstone displays a variety of textural details, varying from an occasional rugged sawtooth texture, to nearly smooth finish. Stones are perfectly sized to accomplish a unique and impressive installation quickly. Their products can be used for both small and large projects, and their stone veneer supplier professionals are covered with a 50-year warranty to make sure that the stonework lasts.

Shingles

Royal Estate Shingle – IKO Industries
Earning checklist points: 2.3.1.1, 2.3.1.2 & 8.1.4



- IKO's Royal Estate laminated shingles is a showcase for luxury and comfort which provides years of distinction and durability. Each shingle boasts a range of subtle color variations that evoke the look of true slate. Contemporary materials and advanced technology make Royal Estate a lasting investment. Featuring algae-resistant granules, these shingles are easy to install and include a limited lifetime warranty. Manufactured in Calgary, Alta.

**FOAMULAR® NGX™ C-200 Extruded Polystyrene –
Owens Corning**

Earning checklist points: 1.2.1, 1.2.6 & 3.10



- A closed-cell, highly moisture-resistant rigid foam board, Owens Corning's FOAMULAR® NGX™ C-200 Extruded Polystyrene (XPS) Insulation is well-suited for a wide variety of residential and commercial construction applications. It is ideal for both above- and below-grade uses, including perimeter/foundation, cavity wall, precast concrete, under-slab, and other applications.

Paint

GrafClean Midshine White – Graphenstone
Earning checklist points: 2.11, 3.18, 3.19 & 3.20



- An ecological and VOC-free paint with graphene technology. Ideal for decorating exterior facades and interiors walls with a refined mid sheen finish. Suitable for application in construction and repainting. Manufactured with Graphenstone technology, providing resistance and durability.

Builders receive a **35% discount** on all BUILT GREEN® Approved Graphenstone products.



Section 3: Indoor Air Quality

Flooring

CRAFT Floors

Earning checklist points: 2.3.15, 2.2.9, 3.17, 3.21 & 7.4



- A leader in the field of sustainably sourced materials for use in wide-plank hardwood floors, CRAFT Floors utilizes well-trained wood artisans to create floors that are exceptionally beautiful and unique, yet within budget for most projects. Their products have many third-party certifications, including GREENGUARD® Gold, SFI, Red List Free and more, adhering to rigorous industry standards, such as third-party chemical emissions standards, helping to reduce indoor air pollution and the risk of chemical exposure, while aiding in the creation of healthier indoor environments.

Insulation

Sound-SHIELD – Johns Manville

Earning checklist points: 2.2.4, 3.10 & 8.1.4



- The Sound-SHIELD formaldehyde-free batts are lightweight, sound-absorbent insulation made of long, resilient glass fibres bonded with a thermosetting resin. Sound-SHIELD batts help provide a more comfortable interior environment by reducing transmission of conversations and the sounds of televisions, stereos and ventilation systems. In floor/ceiling assemblies, sound control batts may also help reduce transmission of impact-generated sounds between adjacent areas. Manufactured in Innisfail, Alta.

Radon Detector

Corentium Home – Airthings

Earning checklist point: 3.6



- Corentium Home is a battery-operated digital radon detector. This compact detector empowers homeowners to monitor their home's short- and long-term radon levels. It is one of the first digital radon monitors in Canada to be recommended by the C-NRPP for both long-term radon monitoring and informing radon mitigation decisions.



Section 4: Ventilation

Humidifier

**Model 720 Fan-Powered Evaporative Humidifier –
AprilAire**

Earning checklist point: 4.6



- The AprilAire 720 Whole-House, Fan-Powered Evaporative Humidifier is an advanced solution designed to deliver optimal humidity control for homes up to 6,250 square feet. With the ability to provide 21 gallons of humidification per day, this industry-leading unit ensures rapid and balanced humidity, crucial for reducing respiratory infections, allergies, and asthma symptoms by minimizing bacteria, viruses, fungi, and dust mites throughout the entire home.



Section 5: Waste Management


Insulated Panels

SI Construction Systems Ltd.

Earning checklist points: 1.2.3, 1.2.4, 5.13 & 8.1.4



- A combination of EPS and galvanized steel studs into pre-manufactured pick-and-place sections for residential and light commercial building envelopes, and are well suited for self builders, independent contractors, rural and remote builds and cold-weather projects. Manufactured in Edmonton, Alta.



Section 6: Water Conservation

Drain Pump

Sanivite® – SFA Saniflo Canada

Earning checklist point: 6.1.15



- The Saniflo Sanivite® is a versatile drain pump designed for both residential and commercial gray water applications. It can discharge waste up to 16 feet vertically and 150 feet horizontally, making it ideal for kitchen installations, remote laundry rooms, and other gray water scenarios. Compact enough to fit inside a kitchen cabinet, the Sanivite can handle hot water and grease buildup.

View Full Catalogue of BUILT GREEN® Approved Products



connydevossellsnewhomes
Edmonton, Alberta



connydevossellsnewhomes This beautiful weather really makes us appreciate Mother Nature, San Rufo Homes is Built Green Certified to reduce environmental impact and raise construction standards! 🌱🏡

Use Your Sustainable Building Resources:
Supporting Members Can Help You!

- ✓ Achieve green building goals & meet energy code requirements
- ✓ Save time sourcing services / products
- ✓ Contribute to project certification

Our Supporting Members deliver products and services that builders and developers need—they're a useful resource for all working in sustainable development.

Demonstrating commitment to sustainability through their business practices, Supporting Members also are required to meet membership criteria to be part of our community. They're invested in green building and ready to support our builders' projects.

Interested in Becoming a Supporting Member?

Contact us to learn more, or [click here](#) to apply online!



Types of Supporting Members:

Associations | Consulting Services | Energy Advisors
Building Suppliers | Architects & Engineers | Financial & Other
Service Providers

Featured Supporting Members

- | | |
|----------------------------------|----------------------------|
| 3 Point Environmental Inc. | Joe Box |
| All Weather Windows | Kaycan Ltd. |
| Canyon Plumbing & Heating Ltd. | Lenbeth Weeping Tile |
| Capital Home Energy Inc. | Neoteric Architecture Inc. |
| Capture Energy | Pacific Building Systems |
| E3 Eco Group | RJC Engineers |
| Ecolighten Energy Solutions Ltd. | S2 Architecture |
| EW Architecture Inc. | The Eco Floor Store |
| Introba | West Bay Mechanical |

Make the Connection: Find a Supporting Member

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