

Quarterly Newsletter

Third Quarter 2025 | Built Green Canada



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October is Renovation Month. In celebration, we're featuring some of the renovators certifying through our third-party Renovation program, providing pathways to renovate more sustainably. For the energy component, our programs consider the scale of the renovation and its ability to impact greater efficiency. To-date, we've certified single family and high density renovations including heritage and adaptive reuse.

Congratulations to all our renovators on their Built Green certifications. We'd love to feature you through the month of October. If you're interested, please reach out to info@builtgreencanada.ca.

Showcasing a Sustainability Overhaul: 1908 to Net-Zero

Reconstructing 117-year-old house to three net-zero dwellings

Long-time BUILT GREEN® builder, Best Builders, has teamed up with Deep Green Developments to create and showcase an alternative to demolition, as we collectively try to catch up with today's energy targets and look to tomorrow's. The project, dubbed 1908 to Net-Zero, takes a 117-year-old heritage character home in Vancouver's old Mount Pleasant community and does a complete overhaul to create three carbon-neutral Net Zero Energy+ homes—documenting and sharing learnings throughout.

1908 to Net-Zero achieves gentle densification by preserving the original home's façade, expanding the main character home and garden suite, and adding a new net-zero laneway home. This renovation will be certified through Built Green Canada and the Canadian Home Builders' Association.



Homes labelled BUILT GREEN® Net Zero Energy+ must meet net zero energy performance and achieve BUILT GREEN® Gold or Platinum certification, which also includes seven other key sustainability areas to address the preservation of natural resources, reduction of pollution and GHGs, ventilation and air quality, home durability and more.

The project's low-embodied carbon strategy combines deconstruction, material retention and the use of low-carbon and circular construction materials. While new elements like carbon-storing insulation, ICF foundations and low-carbon concrete play their part,



the team also recycles existing materials back into the home, saving on new material costs, reducing virgin materials use, and minimizing landfill impact. Read more.

Turning Dreams into Sustainable Living Spaces

Surrey renovator and new home builder, My House Design/Build/Team, is a group of designers, builders, changemakers and artisans that care deeply about each home, as if it were their own. Theirs is an all-inclusive collaborative process, custom suited to each project,



whether a simple refresh, restoration or a life-changing re-build or custom home. They're celebrated as B.C.'s most awarded design/build firm, recognized by the Canadian Home Builder Association (CHBA) B.C.'s Georgie Awards, Homebuilders Association Vancouver's Awards, and CHBA National Awards.

Well established in the industry and long-time BUILT GREEN® member, My House Design/Build/Team was an early adopter of sustainable building practices. Their projects have certified at BUILT GREEN® Platinum and have gone as high as Net Zero Energy+—the highest level of certification, boasting net zero energy performance, plus meeting the requirements in all sustainable aspects of Built Green's programs—going back to 2022 and the first Net Zero Energy+ Renovation in Canada. My House believes in sustainable, renewable practices that do as little harm to the environment as possible, while helping people find their living spaces. They're experts that are continuously learning about innovative solutions that push themselves and the industry forward.

This year, they completed a Platinumlevel solar-ready renovation in North Vancouver, which had a 30% reduction in greenhouse gas emissions. It included electric vehicle plug ins, a smart home automation system, fire- and impactresistant materials for greater durability,



with Energy Star windows, appliances, and lighting. They also prioritized recycled materials and low-VOC for improved air quality. Read more.

Stayed tuned for more featured renovations in our next newsletter!

Maverick Awards - Entries Open Oct. 20

Entries for our third annual Maverick Awards are open!



There are all kinds of ways to be a Maverick. We profile outstanding projects and companies / individuals in, or supporting, sustainable building.

Our Categories:

- Ambassador Award recognizes those on the ground, encouraging and promoting sustainable building.
- Innovation Award recognizes creative ways sustainable building is happening and progressing industry.
- Transformational Award recognizes the impact sustainability practices can have in driving real change with a clear before and after.

If you're an individual / organization that meets the criteria—or you have a project that does—submit for your chance to be profiled as a Maverick! You can also nominate someone else.

The Maverick Awards take a non-traditional approach: they don't culminate with an event. Rather, winners are announced in March, followed by the roll out of an integrate-marketing campaign, including a series of assets about our winners that inform our marcom activity. The creation of these is also intended for the winners' own promotional efforts. We're focused on putting a spotlight on our three Mavericks! See our 2025 winners. More information here.

Entry Deadline: February 13, 2026

Request entry package: mavericks@builtgreencanada.ca

Your Pathway to a Competitive Advantage



Our programs are affordable and offer ease of navigation and the flexibility for you to choose from a number of green features, depending on what best suits your build, customer and budget.

Whether you're in a jurisdiction that requires 9.36, Energy Step Code or Energy Tier Code, all builders face increased energy performance requirements—the competitive advantage originally associated with energy alone is gone (beyond cases of exceptionally high performance).

Through BUILT GREEN® certification, you gain an advantage over other builders—our programs take a holistic approach that includes the preservation of natural resources, reduction of pollution, ventilation and air quality and the improvement of home durability. Yours is a more sustainable build: verified with certification! Learn more.



Single Family Program

The origins of our flagship program, Single Family New Construction, are in 2003, when the organization was formed. It's a two-in-one certification: the EnerGuide label through Natural Resources Canada and our BUILT GREEN® label.

Certification recognizes the authenticity of a project, offering third-party verification to the build's energy efficiency and green features.

Certification Numbers

Congratulations to all builders who verified their builds through BUILT GREEN® certification this quarter:

2495333 Alberta Inc, Aquilla Homes Ltd, Beedie Construction Ltd, Brookfield Residential, Christenson Developments Ltd, City Homes Master Builder Inc, Colbray Custom Homes, Crystal Creek Homes, Distinctive Homes, Excel Homes Calgary, Excel Homes Edmonton, Genesis Builders Group, Graham Construction, Hasler Homes, Homes By Us Ltd, Jathol Enterprises Ltd, Jayman BUILT, Lacey Construction, Landmark Homes, Legacy Signature Homes, Lentel Construction, Logel Homes, Major Homes, McKee Homes, My House Design/Build/Team, Naikoon Contracting, PATH Developments, Prominent Homes Ltd, ReGen Homes Ltd, Rococo Homes, San Rufo Homes, Spring Creek Mountain Village, Sterling Homes Calgary, Sterling Homes Edmonton, Tyee Homes, and Verity Construction.



Platinum Homes Highlighted



Next to Built Green's Net Zero Energy+ certification, Platinum is the highest certification level a project can achieve. On their EnerGuide label, these projects earned at least 30 per cent lower than reference house, while achieving incremental improvement

across the other seven areas of our programs—verifying energy efficiency and green features!

Congratulations to all who achieved BUILT GREEN® Platinum certification on their single family projects this quarter—demonstrating leadership and commitment to sustainable building.

They include to Colbray Homes, Crystal Creek Homes (5), Excel Homes Edmonton, Homes by Us, Lacey Construction, My House Design/Build/Team, PATH Developments (2), ReGen Homes Ltd. (4), Spring Creek Mountain Village (2), Sterling Homes Calgary (61), Sterling Homes Edmonton (51) and Tyee Homes.

Check out some of these beautiful, sustainably built projects on the next pages!

Colbray Homes

- Energy Advisor: Environmatics Group Ltd.
- · Innisfail, Alta.





This home by Colbray Homes was constructed using sustainably sourced lumber and designed for optimal air-tightness to enhance energy efficiency, indoor air quality and occupant comfort. Durable materials and lifetime finishes on faucets and door hardware provide long-lasting quality. Every Colbray home undergoes third-party certification to verify that it meets high-performance and environmental standards.

Crystal Creek Homes

- Energy Advisor: Conscious Vibe Consulting
- · Foothills, Alta.





Crystal Creek Homes certified five BUILT GREEN® Platinum homes this quarter, each thoughtfully designed for performance and occupant comfort. These homes feature energy-efficient appliances, triple-glazed windows, and hot water on demand to reduce energy use and enhance comfort year-round. Low-flow toilets and faucets help conserve water, while ICF walls, fire-resistant roofs, and durable Alura concrete board siding enhance longevity and protection.

Excel Homes Edmonton

- · Energy Advisor: Oasis Engineering
- · Edmonton, Alta.





As with every home by Excel Homes, this home was thoughtfully designed for both environmental sustainability and homeowner comfort. It includes green features such as low-VOC paints and finishes, ENERGY STAR-rated appliances, high-efficiency furnaces, and more. Excel Homes believes that building and certifying homes BUILT GREEN® is the responsible choice for today's homeowners and a commitment to a healthier future for generations to come.

Homes by Us

- · Energy Advisor: MPM Consulting Inc.
- · Calgary, Alta.





This home by Homes by Us features sustainable elements, including ENERGY STAR appliances and lighting, and construction materials with recycled content such as insulation, carpet, doors and roofing. Third-party certified engineered products reduce dimensional lumber use, while a comprehensive construction recycling program diverts waste from landfills, promoting energy efficiency, resource conservation, and a lower overall ecological footprint.

Lacey Construction

- Energy Advisor: E3 Eco Group Ltd.
- Agassiz, B.C.





This home by Lacey Construction was built with superior insulation and airtight construction, featuring ICF foundation walls and continuous insulation throughout the building envelope to deliver exceptional thermal performance, energy efficiency, and year-round comfort for its occupants. It also includes green features such as an EV charging station, carpet-free design, low-VOC materials and much more.

My House Design/Build/Team

- Energy Advisor: Capture Energy
- · Surrey, B.C.





This energy-efficient, low-maintenance home by My House

Design/Build/Team features dual side-by-side heat pumps providing
multi-zone heating and cooling through a forced-air system, managed
by Wi-Fi-enabled programmable thermostats. Two on-demand water
heaters ensure energy-efficient hot water delivery, while ENERGY
STAR appliances, LED lighting and EV charging outlets reduce
operating costs. Low-VOC finishes, durable flooring and a 50-year
certified fiberglass roof ensure long-lasting protection and minimal
maintenance.

PATH Developments

- Energy Advisor: Enertech Solutions Ltd.
- · Colwood, B.C.





PATH Developments certified two BUILT GREEN® Platinum homes this quarter. Both homes achieved more than a 30% reduction in GHG emissions and feature non-combustion fireplaces, a CERV system, sustainably sourced lumber, and construction techniques and materials designed to attenuate sound between rooms—enhancing privacy and comfort throughout.

ReGen Homes

- · Energy Advisor: Bernhardt Contracting Ltd.
- · Squamish B.C.





ReGen Homes certified four BUILT GREEN® Platinum homes this quarter. These homes are designed with superior indoor air quality and ventilation in mind, featuring water-based, low-VOC paints, low-formaldehyde insulation, an HRV system, a non-combustion fireplace, and other eco-conscious features and products. Every detail reflects a commitment to occupant wellness and energy efficiency, ensuring that homeowners enjoy a healthier, more sustainable home.

Spring Creek Mountain Village

- · Energy Advisor: Talus Green Building Consulting
- · Canmore, Alta.





Spring Creek Mountain Village certified two BUILT GREEN® Platinum homes this quarter, adding sustainably built residences to their alpine community. By using locally sourced materials and implementing a comprehensive on-site recycling program, the project diverted over 75 percent of construction waste from the waste stream, highlighting the developer's commitment to sustainable, high-performance building practices.

Sterling Homes Calgary

- · Energy Advisor: Ecosynergy and MPM Consulting Inc.
- · Calgary, Alta.

This quarter alone, Sterling Homes Calgary certified an outstanding 61 BUILT GREEN® Platinum homes! Every Sterling home includes their standard Smart Energy package featuring both Smart Home and energy-efficient components, such as superior insulation, triple-pane windows, energy-efficient appliances and lighting, a programmable thermostat, an efficient tankless hot water heater and superior indoor air quality with zero-VOC paints, Green Label Plus-certified carpets, and low-to-no formaldehyde materials.

Sterling Homes Edmonton

- · Energy Advisor: Enviromatics Group Ltd.
- · Spruce Grove, Alta.





Sterling Homes Edmonton certified an impressive 51 BUILT GREEN® Platinum homes this quarter! These homes incorporate a variety of green features—from energy-efficient appliances and smart thermostats to high-performance insulation, low-formaldehyde insulation and products, low-VOC paint. Sustainability at Sterling is all-encompassing, embracing energy efficiency, airtight building practices, superior materials, pristine indoor air quality and water conservation.

Tyee Homes

- · Energy Advisor: Kootenay Energy Advisor
- · Kimberley, B.C.





This home by Tyee Homes combines natural materials with high performance features for lasting comfort and efficiency. Triple-pane, dual-Low E, argon-filled windows and a high-performance, air-sealed envelope ensure superior insulation and energy savings. Radiant infloor heating and a mini-split heat pump provide efficient comfort year-round, reducing operating costs and emissions.

Net Zero Energy+ Homes Highlighted



Built Green's Net Zero Energy+ certification is the highest certification level a project can achieve. On their EnerGuide label, these projects earned 100 per cent lower than reference house, while achieving incremental improvement across the other seven

areas of our programs—verifying energy efficiency and green features!

Special shout out to Hasler Homes, Sterling Homes Calgary and Verity Construction for each achieving BUILT GREEN® Net Zero Energy+certification on their single family project this quarter!

Hasler Homes

- Energy Advisor: Capital Home Energy Inc.
- · North Vancouver, B.C.

Hasler Homes' latest project includes green features like low-carbon EvoBuild™ concrete, durable low-to-no formaldehyde materials, a hot water recirculation system, and an HRV system for energy-efficient comfort. Skylights, large windows and glass doors maximize natural light, optimizing occupant comfort, while third-party certified engineered lumber reduces material use—blending eco-conscious design with modern, healthy living.

Sterling Homes Calgary

- Energy Advisor: Ecosynergy
- · Rock View County, Alta.





Alongside their multiple BUILT GREEN® Platinum certifications this quarter, Sterling Homes Calgary was awarded BUILT GREEN® Net Zero Energy+ for this home located in Calgary's award-winning community, Harmony. This energy-efficient home features low-maintenance triple-pane Solar Shield windows, superior insulation, a 97% efficient furnace with ECM motor and active HRV, EV charging, a solar-ready chase, and energy-efficient appliances and lighting—designed for comfort and low environmental impact.

Verity Construction

- Energy Advisor: Enerlytics Building Performance Ltd.
- · Langford, B.C.

Delivering sustainable, high-performance spaces, this home by Verity Construction features ENERGY STAR-rated appliances and windows, a tankless hot-water heater, and durable, ecologically preferred flooring. The project uses materials with recycled content—including carpet, insulation, and roofing—and diverts over half of construction waste from landfills, demonstrating a strong commitment to energy efficiency, resource conservation, and responsible building practices.

High Density Program

Our High Density New Construction program applies to multi-storey, residential tower, mixed-use and renovation projects. Through the High Density program, building performance is modelled and verified by a professional engineer using NECB or ASHRAE; meanwhile, all High Density projects have a BUILT GREEN® High Density Verifier who works alongside the builder.

During the third quarter, high density projects were completed and are featured below. These progressive builders demonstrate leadership in the residential building industry and verify their exemplary work through certification.

Congratulations to Gracorp Properties, Graham Construction and Logel Homes!



Gracorp Properties & Graham Construction – Encore at University District

- 303 units, condominiums Calgary, Alta.
- BUILT GREEN® HD Verifier: David Krisa, Integral Group







Gracorp Properties and Graham Construction were awarded BUILT GREEN® Platinum certification for Encore at University District, a 440-bed rental development featuring an eight-storey building and a sixteenstorey tower, both supported by two and a half levels of secure underground parking. This project demonstrates a strong commitment to sustainable design, energy efficiency and occupant comfort.

Located in Calgary's University District, each unit includes a high-efficiency HRV and heating system, ENERGY STAR-rated appliances and lighting, and access to a comprehensive recycling centre. The project achieved more than a 30% reduction in GHG emissions and incorporated durable, locally sourced products, further minimizing its environmental footprint while promoting long-term sustainability and healthy living for residents.

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Logel Homes - Sage Walk Building 7

- 76 units, condominiums Calgary, Alta.
- BUILT GREEN® HD Verifier: Lindsey Kindrat, 3 Point Environmental







Continuing to third-party certify their Sage Walk development, Logel Homes was awarded BUILT GREEN® Bronze for Sage Walk Building 7 this quarter. Each residence incorporates green features, including double-pane windows, ERV systems for enhanced temperature control and indoor air quality, premium soundproofing to minimize noise between units and more.

Situated within the Sage Hill community, these buildings offer a mix of thoughtfully designed condos and townhomes that foster a connection to the surrounding natural landscape. The community itself is designed for active, pedestrian-friendly living, featuring parks and walkable streets, and offering residents stunning views and abundant recreational opportunities

Logel Homes - Waterside at Mahogany Building 4

- 75 units, condominiums Calgary, Alta.
- BUILT GREEN® HD Verifier: Lindsey Kindrat, 3 Point Environmental



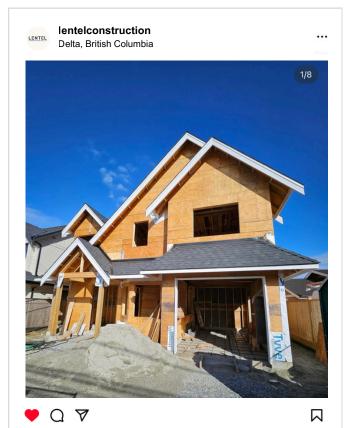




Logel Homes was awarded BUILT GREEN® Bronze certification for Waterside at Mahogany Building 4, a 75-unit condominium located alongside the scenic Mahogany Lake. The community offers residents walkable access to amenities, parks and pathways, while promoting connection to nature through abundant greenspace, well-designed pathways, and links to regional nature trails.

Each unit is designed with sustainability and comfort in mind, featuring energy-efficient lighting, ERV systems, programmable thermostats, and EV charging stations. Durable finishes, such as quartz countertops and lifetime-finished faucets and hardware, provide lasting quality while supporting eco-friendly living.

Featured Post



lentelconstruction The next couple steps have been completed on the second home of our boutique development on Westminister Avenue in Ladner. This gold-standard, Built Green home has had radiant heating lines installed in the floor, and concrete has just been poured!

Our development projects aim to bring value to the neighbourhood they are built in with craftsmanship we can be as proud of in 20 years, as we are today.

Join Our BUILT GREEN® Community

The BUILT GREEN® Community is a network of industry professionals committed to more responsible building practices and third-party certification. Each group is comprised of valuable resources for those interested in green building.

Are you making mutually beneficial connections; you can help build on each other's sustainability goals.

Connect with Us

780.485.0920 | Toll-Free 855.485.0920

https://builtgreencanada.ca/become-a-member

2026 Program Updates

Our Single Family and MURB Checklists are available for viewing now, and our remaining checklists will be rolled out over the next few months.

As in previous years, our annual checklist updates are a result of input received from industry, code changes, new technologies, alongside our Technical Standards Committee and Board of Directors. These changes are not substantial: some items were updated for greater clarity, others were added due to new opportunities, while others were removed because they were no longer applicable.

2026 Program Checklists - Available for Viewing

- Single Family New Construction (incl. Whole-House Renovations & Restorations*)
- · Single Family MURB New Construction

These are available on the member portal—or via email, upon member request. View a full list of checklist updates here.

Note on Net Zero Energy+ & Restoration Projects

For BUILT GREEN® Gold or Platinum projects that reach net zero, we recognize this achievement as BUILT GREEN® Net Zero Energy+, providing all eligibility requirements are met. This is the highest level of certification, and it isn't just about the energy; the "+" represents all the other areas of sustainability, beyond energy performance. Likewise, net zero ready projects have the BUILT GREEN® Net Zero Energy Ready+ certification.

*Our Restorations program, included in the Single Family New Construction checklist, follows the same format as our Single Family program's approach which is a two-in-one certification: the EnerGuide label through Natural Resources Canada and the BUILT GREEN® label through Built Green Canada; however, energy performance is calculated differently, recognizing the constraints of a restoration project.

Checklists Coming Later This Fall

- Single Family Renovations (40 70% of the home)
- Single Family Small Home Improvement (incl. Bathroom, Basement & Kitchen)
- High Density New Construction (multi-storey, residential tower, mixed-use + Renovations + Restorations)
- Communities
- · Small Commercial
- · Medium Commercial
- Schools

Built Green in the News



Over the third quarter of 2025, Built Green-related media coverage was picked up by a number of outlets, including:

Business Reflections, Canadian Family, Madison's Lumber Reporter, Online Business Canada, Real Estate Exchange, The Four Town Journal, The Roughneck, Tolerance.ca, Western Built and more.

Severe Wildfires and Flooding Highlight Urgency for (Re)Building More Sustainably

As we enter the fourth quarter of 2025, Canada continues to face a severe wildfire crisis, marking one of the worst fire seasons in its history, alongside instances of extreme flooding in various regions and drought in others.



While wildfires are a natural part of the boreal forest life cycle, covering most of inland Canada, climate change has led to higher drier conditions, and longer fire seasons. In parallel, floods in Canada are being caused by a heavy rainfall, rapid snowmelt, ice jams, coastal storm surges, rising seal levels, dam failures and more.

- As of mid-August 2025, wildfires have burned over 7.3 million hectares of land, making it the second-worst fire season recorded in Canada. This situation is exacerbated by climate change, leading to longer fire seasons and more intense fires.
- The wildfires have spread beyond traditional fire-prone regions, impacting provinces such as Saskatchewan, Manitoba, Newfoundland and Labrador, Nova Scotia, and even parts of Ontario. Communities have been devastated, with thousands displaced and significant damage to infrastructure and ecosystems.
- The smoke from these wildfires has created an air quality crisis across Canada, affecting millions and raising health concerns, particularly for vulnerable populations.

Meanwhile, Canada has experienced significant flooding in 2025, especially in areas that have seen heavy rainfall.

 This has led to localized states of emergency and further complicated the disaster response efforts. Air quality here is also raising health concerns, not to mention feelings of isolation and mental health concerns.

For climate resilient homes and buildings, the aftermath includes immediate cleanup and damage assessment, navigating complex insurance claims, and tackling extensive repairs and restoration.

Homeowners also face long-term health risks and potential devaluation of their property.



Underscoring all of this is the need for more mitigation and prevention work—from restricting where houses are built, protecting communities and the environment, and moving away from fossil fuel expansion.

The gravity of this crisis underscores the urgent need for improved disaster preparedness and response strategies to mitigate the impacts on communities and the environment.

While Built Green has integrated climate mitigation strategies into its third-party certification programs, we would love to hear from you and will continue to learn from others on ways to increase resiliency.

- ¹ Canadian Climate Institute
- ² The Weather Network

Ontario's Creation Homes Achieves their First BUILT GREEN® Certification



Creation Homes based out of Bourget, Ontario has hit the ground running, achieving their first BUILT GREEN® certification, earning BUILT GREEN® Gold for their stunning single family home. This milestone showcases the builder's commitment to sustainable construction and high-performance building practices.





The home features a carpet-free design with durable flooring, a fire-resistant roof, and environmentally preferable materials — all carefully selected to reduce environmental impact and enhance longevity. Creation Homes required its suppliers and trades to recycle their own waste, and by using locally sourced products, the company supports the regional economy while minimizing transportation emissions.

Their third-party certification marks an exciting step forward for Creation Homes as they continue to lead with integrity and environmental responsibility in Ontario's housing industry.

BILD Beyond Boundaries Conference



Congratulations to all finalists and winners at the 2025 BILD Alberta Awards and to BILD Alberta who once again delivered an incredible conference for industry to connect, collaborate, and celebrate with industry leaders from across the province.

2025 BILD Awards



A special shout out to all our BUILT GREEN® members showing innovation and leadership including Alloy Homes, Brookfield Calgary, Colbray Homes, Crystal Creek Homes, Durabuilt Windows & Doors, Genesis Builders Group, Homes by Avi, Jayman BUILT, Logel Homes, Singh Builders, and Streetside Developments! Thank you for building better, more sustainably and showing what can be done in the built environment.

Plus, several of our builders were also awarded the esteemed Pinnacle Awards, recognizing members who not only excelled in the competition but also demonstrated leadership, safety excellence, and dedication to building vibrant Alberta communities.

These include Genesis, Jayman BUILT, and Genesis Builders Group.

We were proud to sponsor the conference and it was fun to provide attendees with seed packets of native Alberta flowers—a small gesture in growing a more sustainable future together.



Shop Smart with Habitat for Humanity ReStore

Habitat for Humanity Edmonton operates six ReStores across Edmonton and surrounding communities, offering a wide selection of new and gently used furniture, appliances, building materials, and home décor.



All proceeds from ReStore support Habitat for Humanity Edmonton's charitable efforts, helping fund the construction of homes that are affordable for individuals and families in northern Alberta. Shoppers can feel good knowing their purchases directly contribute to building stronger, more stable communities.

ReStore is also an environmentally conscious choice. By donating quality, reusable items, community members help divert millions of pounds of materials from local landfills each year. It's an easy way to declutter responsibly while supporting a meaningful cause.

Whether you're shopping for your next home project, donating gently used items, or simply browsing for a great find, ReStore offers an opportunity to make a positive difference close to home.

Visit their website to earn more or find your nearest location.

Excel Homes Edmonton's Trade Appreciation Lunch

On September 9, we were pleased to attend Excel Homes Edmonton's annual Trade Appreciation Lunch. It was a great opportunity to connect with industry professionals and the Excel Homes' team. Thank you for the great work you do and for inviting us!



Builder Member Reel



Why Showcasing Your 3rd-Party Certification Matters

Show you're not greenwashing: verify your work

Without certification, it's difficult to know whether requirements are met; certification removes perceptions of greenwashing. Putting the BUILT GREEN® label on the electrical panel tells homebuyers you're credible. Show off your label—in the home and showhomes, in your advertising, on social media, through both your sales team and realtors.

This is about your competitive advantage. It's about you being a progressive builder who's building more sustainably, with a label to verify this. It's about being a builder who does more than code. And, it's about pass-along benefits you can offer your homebuyer.

Increasingly, we receive calls from customers asking if a home they're considering has been certified. Homebuyers are becoming more discerning about the legitimacy of "green feature" claims.

Covid reminded us of the importance of healthy living; it remains on our collective minds, so showcase green features that make your homes healthier and more sustainable—it's more than energy.

Contact us for assistance highlighting green features.

1. Display Your 2-in-1 Home Certification

These labels provide verification to the home's energy efficiency and green features and reinforce to homebuyers that they've purchased from a quality builder who goes beyond code.

2. Project Labels - on Electrical Panel

Affix BUILT GREEN® label on electrical panel with EnerGuide label from Natural Resources Canada.





EnerGuide is an official mark of Natural Resources Canada: used with permission.

3. Generic Label – Showhome, Sales Package, Office A commitment to certification before seal level is confirmed



Highlight your commitment to verifying your projects' energy performance + holistic approach to sustainable building, with a generic label!

*Generic label available to promote certification from the start: for projects enrolled for certification I if builder includes certification as an option (there's no certification level identified). It's not to be used for equivalency standards. Available on request—contact us.

4. Metal Plaques - Projects, Showhomes, Office



\$35 Metal certification plaques are a conversation starter that further feature home certification—install on sidewalk, gate, project exterior / interior wall, plus in showhomes! Available in Bronze, Silver, Gold, Platinum, Net Zero Energy+ and generic (no level).

5. Show Customers the Value of Your Build Being 3rd-Party Certified

We provide a homebuyer benefits overview to help you promote your BUILT GREEN® project: include benefits when talking to customers—ensure they know why your product is superior! Plus, integrate this into your marketing efforts.

You offer economic benefits; a healthier, more efficient, comfortable home; increased durability; alongside verification of green features and energy efficiency—which can result in rebate eligibility!

6. Social Media: Tag Us & Use Hashtags



Show customers you go beyond status quo—include: #BuiltGreenBuilder #PutALabelOnIt #BuiltGreenCertified

7. Connect with Us to Be Featured



- Social media
- Webinars
- Website
- And more...
- Newsletter

Follow and engage with us on:









Incentives & Rebates



Green home incentives mean benefits you can pass to customers—putting money back in their pocket. Rebates are available across the country and vary based on project type (single family, renovation, high density, etc.).

Mortgage Rebate Eligibility

Single family new homes certified BUILT GREEN® Gold, Platinum and Net Zero Energy+ are eligible for a partial mortgage loan insurance **premium refund of 25 per cent** (minimum 20 per cent improvement in energy performance).

- Canada Mortgage & Housing Corporation: Eco Plus Program.
- Canada Guaranty Mortgage Insurance Company: Energy-Efficient Advantage Program.
- Sagen™: Energy-Efficient Housing Program.
- And others.



Remind your homebuyer – contact Built Green Canada for their Certificate of Authenticity to receive the rebate!

In the third quarter, we responded to 82 homebuyer requests for Certificates of Authenticity. This document, issued out of the Built Green office, enables them to access mortgage insurance rebates.

Thank you to the mortgage providers who incentivize homebuyers to buy greener homes, verified through certification. By providing substantial rebates, they increase demand for sustainably built homes—providing builders with an added selling feature and rewarding homebuyers who choose a greener future!

Enhance Your Skills with Affordable Training



We believe training is essential. Built Green offers affordable online courses to guide you through practical methods to encourage continuous improvements to building practices. Our builder membership requires updated training every two years. Is your training up to date?

Plus, earn checklist points for additional staff and trades who go through our training. Membership fee discount applies.

Are you looking for training? Register now.



BUILT GREEN® Program Fundamentals

\$150 for members / \$250 for non-members

Even for long-time members, this is a great refresher: on what Built Green is about and how you can leverage the benefits. A requirement for new builders, this course focuses on the fundamental aspects of the program to orient participants on how to work with Built Green; introduce you to the administrative and technical requirements; prepare you to successfully navigate our quality assurance processes; and offer resources to help you be successful at building BUILT GREEN® homes. We strongly recommend building science training as a natural progression.

- 3 CPD points BC Housing
- · Master Building training credits PHBI



Construction Technology for Built Green

\$276.50 for members / \$395 for non-members

An excellent building science course by Blue House Energy, it addresses the house-as-a-system concept; the role of sustainable development in construction; how building science affects building durability and occupant comfort; the signs, symptoms and solutions for good indoor air quality; building envelope details and how they control or contribute to heat, air and moisture flows; and mechanical systems.

- · 20 CPD points BC Housing
- · Master Building training credits PHBI



Built Green Net Zero Energy for New Construction

\$276.50 for members / \$395 for non-members

For those working toward net zero, this series of training modules supports our Net Zero Energy+ certification program, and is valuable to any professional builder. It introduces concepts and techniques for developing high performance and net zero energy new construction projects. In addition to advanced envelope and mechanical system content, the course includes discussion on how occupant behaviour impacts the overall energy use in a house and affects the sizing of renewable energy systems.

- 20 CPD points BC Housing
- · Master Building training credits PHBI



Built Green Whole-House Energy Retrofit

\$276.50 for members / \$395 for non-members

This course is a partnership between Built Green Canada and Blue House Energy. It builds on industry's knowledge, providing the bigger picture of an "envelope-first" approach. It encompasses the basement to attic, assessing energy usage and building envelope, air leakage and drafts, insulation levels, heating / cooling problems and how to identify and address dampness and mold or mildew, which could lead to structural and / or health problems. This course aligns with our Renovation Programs but is valuable to any professional renovator.

- 20 CPD points BC Housing
- Master Building training credits PHBI



Webinar Recordings: Free of Charge for Members

Valuable online resources to improve on your projects' certification level and to find practical tips for building upon your sustainability efforts!

Develop a Deeper Understanding of Our Program Sections

- · Energy & Envelope, Part I
- · Energy & Envelope, Part II
- · Materials & Methods
- · Indoor Air Quality & Ventilation
- · Waste Management & Water Conservation
- · Business Practices

More Webinar Recordings with Great Tips

- Cost-Effective Ways to Improve Building Performance
- Under-Utilized Technology that Makes a Difference

Upon request, these are available for members at no charge—contact us!



What are you interested in learning about? We have upcoming webinar slots and want to ensure topics are valuable to you!



Helping Builders Sell the Benefits of BUILT GREEN®

Built Green offers you a pathway to your competitive advantage —we talk to sales teams on ways to communicate the benefits to customers! Contact us to learn more.

There are other valuable courses related to sustainability, which may meet our membership training requirements. For instance, we acknowledge Building Science for New Homes courses through Service Organizations licensed by Natural Resources Canada, alongside other training providers. Please contact our office to confirm.

www.builtgreencanada.ca | 🗿 🚯 💥 🛅 Q3 2025 Newsletter, 10

Attention All Estimators!

Save Time on Product Sourcing

The BUILT GREEN® Product Catalogue is an online resource for builders and renovators: of building materials, for use in sustainable construction. Products have been approved by Built Green's Technical Standards Committee, giving builders peace of mind and saving them time sourcing materials.

Earn Points Towards Project Certification

Our checklists guide builders to achieve certification, and products featured are organized into the program sections where they have been approved to help earn points towards project certification.



Section 1: Energy & Envelope

Air Barrier Membrane

Blueskin® WP 200 – Henry Company Canada Earning checklist points: 1.2.10 & 8.1.4



 Self-adhering composite membrane consisting of an SBS rubberized asphalt compound, integrally laminated to a blue, highdensity polyethylene film. The membrane is specifically designed for self-adhering to a prepared substrate, and provides a highperformance waterproofing barrier. Manufactured in Scarborough, Ont. and Petrolia, Ont.

ICF Block

Nudura® Insulated Concrete Form – Tremco Canada Earning checklist points: 1.2.3, 1.2.4, 5.7 & 8.1.4



 Largest ICF block in the industry at 8' long by 18" high, it folds flat, providing cheaper shipping and more room on the job site. Nudura Duralok technology allows the ICF webs to lock together vertically, eliminating form uplift and settlement, providing peace of mind when bracing walls. Manufactured in Coaldale, Alta.

Insulated Panels

ICE Panels – Greenstone Building Products
Earning checklist points: 1.2.3, 1.2.4, 5.13 & 8.1.4



 A proactive and economical approach to carbon-neutral building, these ICE Panels are a proprietary, engineered combination of EPS and galvanized steel. This combination results in a much lighter and stronger building envelope. The unique manufacturing process and connection details eliminate thermal bridging, resulting in an incredibly efficient building envelope. Manufactured in Brandon, Man.

Tankless Hot Water Heater

syncFURNACE Tankless™ – Gradient Thermal Inc. Earning checklist points: 1.3.6, 1.3.8.2, 1.3.8.6, 8.1.3 & 8.1.4

 A highly efficient, 2-in-1 appliance that handles both space heating and domestic hot water from one spacesaving unit. It features a 192 MBH high-efficiency tankless water heater, capable of up to 4.8 GPM at a 77-degree rise, with optional built in recirculation. Space heating comes from a high-efficiency, fully variable speed ECM fancoil, which uses the hot water from the tankless water heater to heat the air. Available in five sizes from 500 CFM to 2200 CFM with BTU output ranges from 30 MBH to 95 MBH. Manufactured in Calgary, Alta.



Section 2: Materials & Methods

Windows & Doors

Windows - All Weather at Home

Earning checklist points: 1.2.16, 2.3.5 & 8.1.4



 All Weather at Home offers a diverse selection of windows, meticulously designed to suit Canada's unique climate zones and cater to a variety of styles and preferences. Their award-winning, expertly crafted products deliver superior energy efficiency (up to R8), cost-effectiveness and CSA certification. Customers can trust that every window meets their stringent quality control standards and is backed by their commitment to exceptional service.
 Manufactured in Edmonton, Alta.

Fiberglass Entry Doors – All Weather at Home Earning checklist points: 2.3.5 & 8.1.4

Fiberglass doors insulate better, last longer, resist
warping and cracking, and are dent resistant
compared to other door materials. From timeless panel styling for a
traditional look, to contemporary textured woodgrain for a bold,
modern statement, fiberglass doors by All Weather at Home are the
ultimate choice for quality, style and energy efficiency.
Manufactured in Edmonton, Alta.

Concrete

EvoBuild™ Low Carbon Concrete – Heidelberg Materials

Earning checklist points: 2.1.8, 2.2.7 & 8.1.4



 EvoBuild™ lowers the carbon footprint of every home, helping homebuilders to reach their sustainability goals while maintaining performance and providing the same durability as traditional concrete. Supported by knowledgeable experts, science-backed data and sustainable product formulations, EvoBuild™ low-carbon concrete offers significant carbon reductions when compared against regional industry average benchmarks. Manufactured in Edmonton, Alta., Delta, B.C. and Picton, Ont.

Stone Veneer

Northern Ledgestone – Selkirk Stone Distributors Ltd. Earning checklist points: 2.3.4



The Northern Ledgestone pattern was designed to create an
installer-friendly stone that does not require grout joints. Comprised
of 4"-tall panels in varying lengths, this pattern mimics the
appearance of an intricate dry-stacked installation. Perfect for
commercial or residential applications, this profile helps even less
experienced installers achieve a beautiful end result, and all stone
veneer products are backed by a 50-year warranty to ensure lasting
performance.

Shingles

Dynasty Performance Shingle – IKO Industries *Earning checklist points: 2.3.1.1, 2.3.1.2 & 8.1.4*



 This premium laminated performance shingle offers protection from inclement weather and peace-of-mind. Deep shadow bands add contrast and dimensional profile to give the roof a stunning, impressive appearance and roofline. These shingles with ArmourZone are manufactured in IKO's special "Advantage" size are easy to install and include a limited lifetime warranty. Manufactured in Calgary, Alta.



Section 3: Indoor Air Quality

Flooring

CRAFT Floors

Earning checklist points: 2.3.15, 2.2.9, 3.17, 3.21 & 7.4



 A leader in the field of sustainably sourced materials for use in wideplank hardwood floors, CRAFT Floors utilizes well-trained wood artisans to create floors that are exceptionally beautiful and unique, yet within budget for most projects. Their products have many thirdparty certifications, including GREENGUARD® Gold, SFI, Red List Free and more, adhering to rigorous industry standards, such as third-party chemical emissions standards, helping to reduce indoor air pollution and the risk of chemical exposure, while aiding in the creation of healthier indoor environments.

Insulation

AP™ Foil-Faced Foam Sheathing – Johns Manville

Earning checklist points: 2.2.4, 3.10 & 8.1.4



 Available up to RSI 5.09 (R-28) and offer a reflective foil facer on one side and a non-reflective facer on the other. AP Foil provides exceptional heat, moisture and air control and, when installed correctly, eliminates all major thermal bridges that cause heat loss. The rigid board sheathing has a one-inch layer of continuous insulation for maximum wall and worksite efficiency.

PROPINK® FIBERGLAS® Blown Loosefill Insulation – Owens Corning

Earning checklist points: 1.2.5, 2.2.4 & 3.10



An alternative to roll or batt insulation for walls, attics, cathedral
ceilings, and floors in both new construction and retrofit applications,
Owens Corning's PROPINK® FIBERGLAS® Blown Loosefill
Insulation can be used for many jobs, providing comfort, peace and
quiet, outstanding thermal performance, and up to a 45% reduction
in noise transmission.

Paint

GrafClean Eggshell – Graphenstone Earning checklist points: 2.11, 3.18, 3.19 & 3.20



A low sheen, ecological paint for interior and exterior use. It is
free of all toxic substances and also highly breathable. The
product contains lime, which acts as a natural preservative, thus
eliminating the use of harmful chemicals and/or carcinogenic
materials. Manufactured with Graphenstone technology,
providing resistance and durability.

Builders receive a **35% discount** on all BUILT GREEN® Approved Graphenstone products.

Radon Detector

Corentium Home – Airthings Earning checklist point: 3.6



Corentium Home is a battery-operated digital radon detector.
 This compact detector empowers homeowners to monitor their home's short- and long-term radon levels. It is one of the first digital radon monitors in Canada to be recommended by the C-NRPP for both long-term radon monitoring and informing radon mitigation decisions.

Section 4: Ventilation

Humidifier

Model 400MK Evaporative Bypass Humidifier – AprilAire



Earning checklist point: 4.6

 The humidifier contains a water panel that absorbs water from the reservoir, using 100% of the water that enters the system by recapturing excess water. The water is then heated into vapor and dispersed throughout the home before more is added to the reservoir, helping reduce water and utility costs.



Section 5: Waste Management

Insulated Panels

SI Construction Systems Ltd.

Earning checklist points: 1.2.3, 1.2.4, 5.13 & 8.1.4



· A combination of EPS and galvanized steel studs into premanufactured pick-and-place sections for residential and light commercial building envelopes, and are well suited for self builders, independent contractors, rural and remote builds and cold-weather projects. Manufactured in Edmonton, Alta.



Section 6: Water Conservation

Drain Pump

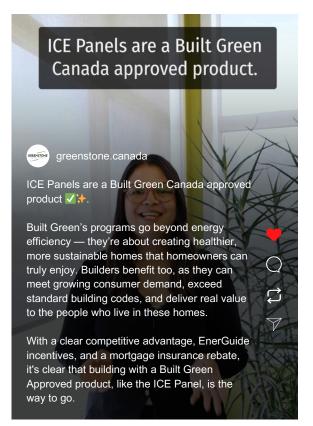
Sanivite® - SFA Saniflo Canada Earning checklist point: 6.1.15



 The Saniflo Sanivite® is a versatile drain pump designed for both residential and commercial gray water applications. It can discharge waste up to 16 feet vertically and 150 feet horizontally, making it ideal for kitchen installations, remote laundry rooms, and other gray water scenarios. Compact enough to fit inside a kitchen cabinet, the Sanivite can handle hot water and grease buildup.

View Full Catalogue of BUILT GREEN® Approved Products

Product Catalogue Reel



Use Your Sustainable Building Resources: **Supporting Members Can Help You!**

- Achieve green building goals & meet energy code requirements
- √ Save time sourcing services / products
- ✓ Contribute to project certification.

Our Supporting Members deliver products and services that builders and developers need—they're a useful resource for all working in sustainable development.

Demonstrating commitment to sustainability through their business practices, Supporting Members also are required to meet membership criteria to be part of our community. They're invested in green building and ready to support our builders' projects.

Interested in Becoming a Supporting Member?

Contact us to learn more, or click here to apply online!



Types of Supporting Members:

Associations | Consulting Services | Energy Advisors Building Suppliers | Architects & Engineers | Financial & Other Service Providers

Featured Supporting Members

3 Point Environmental Inc. Joe Box All Weather Windows

Canyon Plumbing & Heating Ltd.

Capital Home Energy Inc. Capture Energy

E3 Eco Group Ecolighten Energy Solutions Ltd. EW Architecture Inc.

Introba

Kaycan Ltd.

Lenbeth Weeping Tile Neoteric Architecture Inc. Pacific Building Systems

RJC Engineers S2 Architecture The Eco Floor Store West Bay Mechanical

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